



Hillary House National Historic Site is a 164-year old historic house museum located in Aurora, Ontario. Owned and operated by the Aurora Historical Society, Hillary House is one of the best examples of gothic-revival architecture in Ontario and is host to a range of public and educational programs.

Support live music in one of Aurora’s most cherished heritage spaces. The Hillary House Intimate Concert Series brings audiences together for unforgettable evenings inside a National Historic Site. Each event features exceptional professional musicians, an intimate performance, light refreshments, and a relaxed Q&A that connects artists and audience. Your sponsorship helps sustain arts programming, preserve local history, and create welcoming cultural experiences for our community.

SPONSORSHIP OPPORTUNITIES

Exclusive Title Sponsor - \$6,000

One available

- Premier naming rights: *"Hillary House Intimate Concert Series, presented by [Your Business]"*
- Primary placement of your logo on all event marketing (digital, print, onsite)
- Your branding on AHS marketing, social media, website, and newsletters
- Full-page ad or profile in the concert program
- Verbal recognition at every concert and opportunity to welcome guests at each event
- 2 complimentary tickets per concert

Seasonal Sponsor - \$3,000

Two available — one per seasonal pair of concerts

- Naming recognition for two-concert seasonal pair
- Primary placement of your logo on all event marketing (digital, print, onsite) for those concerts
- Your branding on AHS marketing, social media, website, and newsletters
- Verbal acknowledgment at sponsored concerts
- Half-page ad or profile in the concert program
- 2 complimentary tickets per sponsored concert

Gold Sponsor - \$1,500

Single evening

- Naming recognition for one concert evening
- Logo on all event-specific marketing
- Your branding on AHS marketing, social media, website, and newsletters
- Verbal acknowledgment at sponsored concerts
- Quarter-page ad or profile in the concert program
- 2 complimentary tickets to sponsored event

Silver Sponsor - \$500

Single evening

- Logo on all event-specific marketing
- Your branding on AHS marketing, social media, website, and newsletters
- Recognition during the sponsored concert

Bronze Sponsor - \$250

Single evening

- Logo on all event-specific marketing
- Your branding on AHS marketing, social media, website, and newsletters